

DESIGNINGJOE

harvest moon

Welcome to the October 2009 issue of the DESIGNINGJOE monthly newsletter.
(click here for archives)

Harvest Moon:

This year, the harvest moon snuck in behind a band of clouds. But, I must say, it's absence was a revelation...

I'm Joe Pallister and my skills are web design, graphic design and branding. Please call me to see how my services can help your business - 347.249.1690.

And visit DESIGNINGJOE for some examples!

How do you want to be seen?

That's the challenge that drives good design. The right presentation of details creates a dialogue that addresses the lifestyle and needs of your audience, resulting in a clear and powerful connection.

Good Design = Good Business.

So ask yourself: How do you want to be seen? DESIGNINGJOE can create your answer.
phone: 347.249.1690 or email me!email me!

DESIGN TIP/INSIGHT

Harvest Moon

Every year I take myself down to the ocean at sunset to see the majestic rise of the Harvest Moon. It breaks the horizon line of the sea in stunning silence. Its sheer size makes it seem alive as it rises up with its vibrant orange light dancing across the ocean surface. Truly an inspiration. However, this year, clouds kept the silent beauty under wraps. For a moment, I was let down. I stood quietly on the rocks with my mother, Mary, and watched my lovely Minerva and her daughter Skylar skipping away on the jetty from rock to rock, the inlet on one side, the ocean on the other.



MONTHLY SAMPLE

I created this poster for Hampton Theatre Company's upcoming production of, you guessed it, Picnic. This image links to: www.hamptontheatre.org - their current site, which is undergoing a total redesign by none other than DESIGNINGJOE. The new (and improved) site should be up in the next week or so, so please check back!

That's when it struck me - they are my harvest moon and I'm lucky to have such beauty in my life,
each and every day. Truly an inspiration.

Joe Pallister: 347.249.1690 • please email me with any questions or comments please email me with
any questions or comments

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