

DESIGNINGJOE

society in miniature

I'd like to welcome you to the March 2010 issue of the DESIGNINGJOE monthly newsletter. (click here for archives)

Society in Miniature:

Do you fit into society?
Before you answer, you really should ask which one(s)...

I'm Joe Pallister and my skills are web design, graphic design and branding. My services can and will help your business - 347.249.1690. And visit DESIGNINGJOE for some examples!

How do you want to be seen?

That's the challenge that drives good design. The right presentation of your services creates a dialogue that addresses the lifestyle and needs of your audience, resulting in a clear and powerful connection.

Good Design = Good Business.

So ask yourself: How do you want to be seen? DESIGNINGJOE can create your answer. phone: 347.249.1690 or email me!email me!

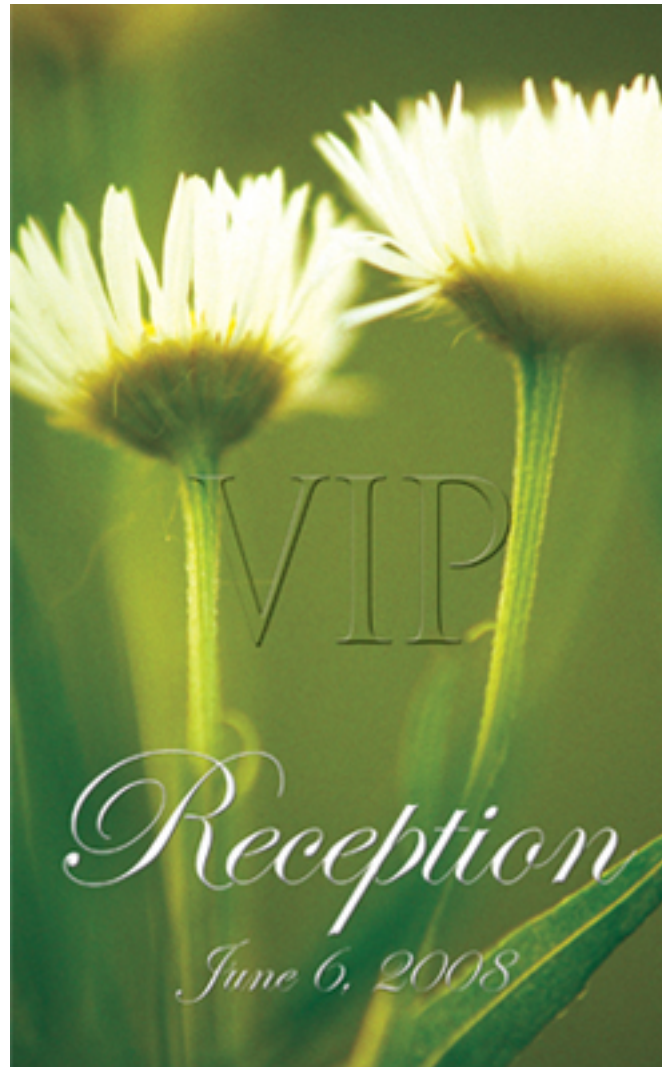
DESIGN TIP/INSIGHT

Society in Miniature

It's interesting to me how the whole of society is made up of countless Societies in Miniature. Each one has it's own hierarchy of leadership, sets of rules, and goals - from the family, to the workplace, to the beer-soaked softball leagues, to the playgrounds, and so it goes. Each mini-society contributes in some way, however small, to the whole of society (and these contributions are not always positive). A beautiful treatment of Society in Miniature is *Lord of the Flies*. Are you Ralph or Jack or Piggy?

Some people are quite adept at moving comfortably between various societies, and some people end up in prison - or institutionalized.

These societal relationships have been my focus because I am currently in the midst of rehearsing for the role of Randle P. McMurphy in Hampton Theatre Company's upcoming production of *One Flew Over the Cuckoo's Nest*. Is it possible to stand out and fit in at the same time? And what



MONTHLY SAMPLE

This was an invitation card I created for Cornell Cooperative Extension. They were looking for a clean, high-end design to convey a sense of natural elegance.

happens when you realize you simply don't fit in anywhere?

Would love to know which societies you fit into.

Joe Pallister: 347.249.1690 • please email me with any questions or comments please email me with any questions or comments

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