

DESIGNINGJOE

doing something

Welcome to the March 2009 issue of the DESIGNINGJOE monthly newsletter, and this happens to be the one year anniversary of the newsletter!

(click here for archives)

Check out the latest addition of a fun Flash- driven timeline in the WEB DESIGN section of DESIGNINGJOE (the astronaut image)

Is it me, or are a lot of people, in spite of the current economic climate, surprisingly hopeful? The tide is turning...

I'm Joe Pallister and my skills are web design, graphic design and branding. Please call me to see how my services can help your business - 347.249.1690.

And visit DESIGNINGJOE for some examples!

How do you want to be seen?

That's the challenge that drives good design. The right presentation of the details creates a dialogue that addresses the lifestyle and needs of your audience, resulting in a clear and powerful connection.

DESIGN TIP

Doing Something

This month's tip is not design-specific, though it can be applied to any situation. It is all about Doing Something. What exactly does that mean? Well, it's hard to be exact because it means different things to different people.

For a while, hope was lost. The situation is still dire, but, these days, there seems to be a degree of optimism creeping back into the picture. The recent economic decline has dictated that people reassess their lives, strip it down to what counts, and manage that. Oddly enough, the out-of-control economy has introduced a sense of control to the individual - though some might say "forced" as opposed to "introduced." Semantics.

Either way, people are taking responsibility for their actions, and that is empowering. A long time has been spent on outcry. Wasted time. Now it's time to Do Something. What are you going to do?



MONTHLY SAMPLE

I designed this logo for the Flying Point Surf School. The client wanted to incorporate the old fighter plane symbol as a nod to the name - Flying Point.

Good Design = Good Business.

So ask yourself: How do you want to be seen? DESIGNINGJOE can create your answer. phone: 347.249.1690 or email me!email me!

click here to be removed from my email listclick here to be removed from my email list • click here to stay on my email listclick here to stay on my email list

email to a friend! • please enter recipient's e-mail:

mail this URL