

DESIGNINGJOE

starting...

2010

Do we welcome it, or does it welcome us?
Anyway, I'd like to welcome you to the latest installment the DESIGNINGJOE monthly newsletter. (click here for archives)

Starting...

Everyone resolves to start doing something in the new year – exercising, eating right...
I'll finish this thought later...

I'm Joe Pallister and my skills are web design, graphic design and branding. My services can and will help your business - 347.249.1690.
And visit DESIGNINGJOE for some examples!

How do you want to be seen?

That's the challenge that drives good design.
The right presentation of your services creates a dialogue that addresses the lifestyle and needs of your audience, resulting in a clear and powerful connection.

Good Design = Good Business.

So ask yourself: How do you want to be seen?
DESIGNINGJOE can create your answer.
phone: 347.249.1690 or email me!email me!

DESIGN TIP/INSIGHT

Starting...

...ok, what was I saying? Oh yeah, starting things in the new year. It seems the emphasis is always to start something – start eating better, start exercising, start reading more, start something creative, and so the list goes. These are all good things. Nobody I know of resolves to start the new year off with a desire to eat worse, be rude(r), or beat the dog.

If you think about it, starting something is easy. But what about finishing? How many people say their new year's resolution is to finish something? Who cares if you started Moby Dick? Did you finish it? Did you finish that painting? That morning exercise session? That journal entry? Granted, some things, such as eating better, have no finish-point, but there are steps within that goal that do have a finish-point.



MONTHLY SAMPLE

I created this poster for Hampton Theatre Company's upcoming production of "Mauritius." The release of this poster coincides with another project I designed for them - their new website! Please check it out: www.hamptontheatre.org

In the Pink Floyd song TIME, Roger Waters eloquently expressed the common fate of good intentions – "Plans that either come to naught, or half a page of scribbled lines."
I do believe I'm finished. For now...

Would love to know what you'll be finishing!

Joe Pallister: 347.249.1690 • please email me with any questions or comments please email me with any questions or comments

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